



MAIL-IN AD FORM

PRIVATE PARTY COLOR PHOTO CLASSIFIED

★ Please check (✓) the Edition(s) of Trade Express you want to advertise in:

Trade Express
(Los Angeles)

Trade Express
(South Coast)

Trade Express
(Central Coast)

★ Please check (✓) the advertising package you want:

↙ **2 WEEK RATES** ↘

↙ **RUN 'TILL IT SELLS*** ↘

PACKAGE #1

- Single Photo Classified Spot Ad
- Any "1" Edition of Trade Express

Plus

- 2 weeks on TradeExpress.com

\$35

for preferred listing add \$5

PACKAGE #4

- Single Photo Classified Spot Ad
- Any "1" Edition of Trade Express

plus TradeExpress.com
until the vehicle sells!

\$65

for preferred listing add \$5

PACKAGE #2

- Single Photo Classified Spot Ad
- Any "2" Editions of Trade Express

Plus

- 2 weeks on TradeExpress.com

\$63

for preferred listing add \$5

PACKAGE #5

- Single Photo Classified Spot Ad
- Any "2" Editions of Trade Express

plus TradeExpress.com
until the vehicle sells!

\$120

for preferred listing add \$5

PACKAGE #3

- Single Photo Classified Spot Ad
- Any "3" Editions of Trade Express

Plus

- 2 weeks on TradeExpress.com

\$84

for preferred listing add \$5

PACKAGE #6

- Single Photo Classified Spot Ad
- Any "3" Editions of Trade Express

plus TradeExpress.com
until the vehicle sells!

\$179

for preferred listing add \$5

*Run "Till it Sells" ads are set to run for 4 weeks initially. Free online renewal every 2 weeks after the initial 4-week run. Customer is responsible for all renewals. \$500 or 5% (whichever is less) price drop required for each free renewal. If customer does not wish to adjust the price, a new ad may be purchased for the rerun price. Only 1 photo with description per ad. "Run 'Till it Sells" special is for Private Parties only! Trade Express reserves the right to edit your ad.

★ Please fill out vehicle information and submit with photo & payment:

AD COPY: A maximum of 18 words (or 140 characters) per Ad. No refunds will be issued once an ad has been printed. Deadline Tuesdays 5:00 PM

Name _____ Phone (____) _____

YEAR: _____ MAKE / MODEL: _____

_____ \$ _____

- Autos
- Classics
- SUVs
- Pickup Trucks
- Vans
- Comm'l Trucks
- RVs
- Watercraft
- M/Cycles & ATVs
- Market Place

Please include a side view, color photo of your vehicle.

Print & Mail This Form With Your Payment Made Out To: Trade Express, 2950 Johnson Drive, Suite #105, Ventura, CA 93003

For More Information or to Pay Using a Credit Card Call: (805)477-0001